

## The Evolution of SafeMoon Tokenomics

SafeMoon is improving the fee structure to deliver more functionality, utility and scalability to the entire ecosystem.



# Let's Talk Tokenomics



Quickly soaring into global awareness,
SafeMoon gained recognition as one of the
earliest tokens to implement tokenomics within
its contract.

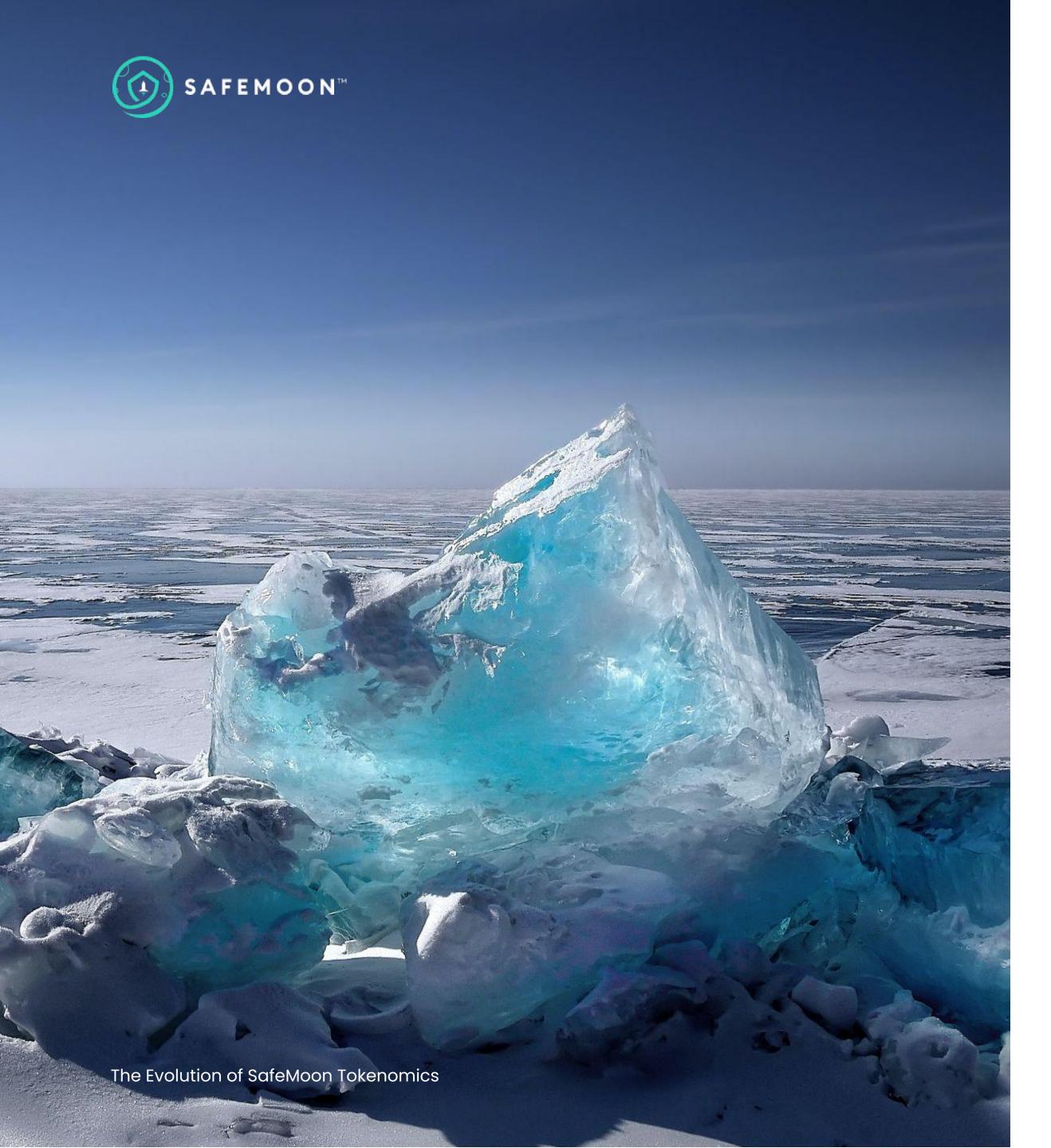
Tokenomics involves collecting a percentage fee and distributing it based on a predefined fee structure. Historically, this involved a fixed value for every operation, with a 10% fee that was applied to buys, sells, and transfers.

Subsequently, introducing the SafeMoon V2 contract provided the foundation to integrate the Fee Tier Function. This function enables the implementation of varying tokenomic rates tailored to different requirements.

With the SafeMoon Token, a 10% fee is incorporated for both purchase and sale transactions and a 2% fee on transfers of the SafeMoon Token.



## The Upcoming Evolution



Today we are announcing that it is time to move forward to the next stage of SafeMoon Tokenomics.

We will be reducing the tokenomics fee from 10% to just 1%.

This will be symmetrical for all transactions.

Meaning, it will be applied as a 1% fee on
buys, sells, and transfers.

Simple.



**Evolution of SafeMoon Tokenomics** 

## The 10% tax is decreasing to just 1%

Creating a more scalable, powerful and integrated ecosystem.





This important change to our tokenomics is designed to evolve SafeMoon into an even more capable utility token. The first major utility will be the ability to bridge between chains while offering competitive and attractive fees for users.

This fundamental change of SafeMoon

Tokenomics will see the SafeMoon ecosystem

work in a much more dynamic way.

Over time, more products and tools will become integrated into this expanding ecosystem, bringing more utility and purpose.

It should be made clear that this is a change to the SafeMoon Tokenomics and the 0.25% SWaP fee is unaffected.



## Let's Look at Some Examples

#### **EXAMPLE 1: BEFORE ANY CHANGE IS MADE (The Most Recent SafeMoon 10% Tokenomics)**

This example is with <u>Token Monetization Innovation</u> (TMI) active

#### 10% Tokenomics fee on SWaP

- 4.0% Reflections (SAFEMOON)
- 3.0% LP Generation (In BNB/TMI)
- 2.0% Burn (SAFEMOON)
- 1.0% Ecosystem Growth Fund (In BNB/TMI)

#### 2% Tokenomics transfer fee

- 1.0% Burn (SAFEMOON)
- 1.0% Reflections (SAFEMOON)

With these Tokenomics, if you were to swap \$1,000, this is how the fees would break down:

- → You have \$1,000 before the swap
- \$40 4.0% Reflections
- \$30 3.0% LP Generation (In BNB/TMI)
- \$20 2.0% Burn
- \$10 1.0% Ecosystem Growth Fund (In BNB/TMI)
- = You have \$900 after the swap

Note: Fees of the blockchain and decentralized exchange (SafeMoon SWaP: 0.25% SWaP Fee) are not factored into this example.

#### **EXAMPLE 2:** AFTER THE CHANGE IS MADE (The New SafeMoon 1% Tokenomics)

The SafeMoon Tokenomics value is set to 1% for buys, sells, and transfers. Subsequently, decentralized applications (dApps) will be introduced within the SafeMoon ecosystem, serving as the new source for collecting tokenomics fees for specific utilities (e.g., Cross-chain bridges).

#### 1% fee for SafeMoon SWaP

- 0.25% Reflections (SAFEMOON)
- 0.25% Burn (SAFEMOON)
- 0.25% Chain LP Generation (NATIVE/TMI)
- 0.25% Ecosystem Growth Fund (NATIVE/TMI)

Native = the blockchains native coin used for blockchain fees (e.g., BNB, ETH, etc.)

#### 1% transfer fee/swap on other DEXs

- 0.50% Burn (SAFEMOON)
- 0.50% Reflections (SAFEMOON)

With these Tokenomics, if you were to swap \$1,000, this is how the fees would break down:

- → You have \$1,000 before the swap
- \$2.50 0.25% Reflections
- \$2.50 0.25% Burn
- \$2.50 0.25% Chain LP Generation
- \$2.50 0.25% Ecosystem Growth Fund
- = You have \$990 after the swap

In this second example, the swap results in an additional \$90 for you to keep versus the previous 10% fee structure shown in the Most Recent Tokenomics example on the previous slide.

Note: The tokenomic distribution is subject to change. Transaction fees of the blockchain and decentralized exchange (SafeMoon SWaP: 0.25% SWaP Fee) are not factored into this example. The burn may be adjusted or removed in the future as the ecosystem continues to change and grow.



## Always Improving



This change positions the SafeMoon Token as the core element that fuels the ecosystem. This is achieved through efficient integration with SafeMoon's products and services.

The updated approach supports easier engagement and participation within the ecosystem and enables users to access features, tools and utilities in more versatile and interesting ways.

Partners can also effortlessly participate by utilizing patent pending and exclusive advanced DEX tools such as the <u>SafeMoon Token</u>

<u>Monetization Innovation</u> (TMI) and the <u>SafeMoon Tokenomics Supervisor</u>.

These integrations empower partners to participate collaboratively in the ongoing development and advantages of the SafeMoon ecosystem.



## Some Common Questions



### Q: When will this change to tokenomics take place?

The intention is to deliver these changes in tokenomics around the same time as the SafeMoon cross-chain bridge functionality that is due to launch.



## Q: How will I know the tokenomics change has been made?

You'll see announcements on all of our main social media channels. You'll get an email if you are subscribed to our SafeMoon Newsletter. You'll see updates to the contracts on the chains. You'll see a different 'percentage' value on the SWaP when making trades. You'll see educational content and general discussions throughout the community.



### Q: What other changes might I expect to see?

As part of regular ongoing maintenance and healthy operational procedures, SafeMoon may look to re-balance or re-distribute liquidity across multiple chain pairings.



## Q: Do I need to do anything or migrate anything for this change?

No. These changes will be made on the SafeMoon Token Contract by the SafeMoon team, and there is nothing for any user to do. There are no 'activations' or 'migrations' or similar requirements necessary.

Please stay vigilant and be cautious of potential scammers on social media platforms who might attempt to deceive you through private direct messages (DMs) and influence your actions.



#### Q: Why now?

We are striving to provide the best possible user experience as we deliver more of our ecosystem. This tokenomics change goes hand in hand with our cross-chain bridge functionality.



#### Q: How does this change the burn mechanism?

Although the percentage of the burn per transaction is reduced, it is now distributed amongst BSC, Ethereum, and Polygon.

The newly introduced bridges help compensate for this fee reduction by spreading the remaining circulating supply across all chains. When tokens are burnt on any chain, those tokens will be removed from the overall supply.

Keep in mind that the tokenomic distribution can change over time. As the ecosystem develops, adjustments to the burn mechanism, including its reduction or removal, may occur in the future.



## Q: How do tokenomics apply with centralized exchanges?

Centralized exchanges will not be requested to implement any tokenomics.

Any centralized exchanges that have implemented tokenomics functionality already, will be requested to remove it.

This will mean 0% tokenomics for any funds held on centralized exchanges.

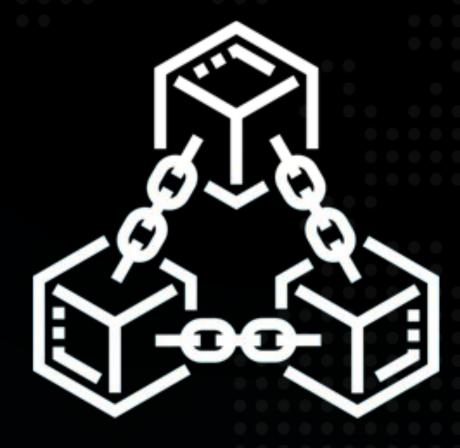
Keep in mind that when your tokens are on the blockchain and you transfer from the SafeMoon ecosystem to a centralized exchange or back to your wallet, you will be charged a 1% fee for each transaction.

Any changes to how centralized exchanges handle existing tokenomics will be at their own discretion and you will need to contact them for details.



1% transfer tokenomics fee, plus any potential exchange fees.

1% transfer tokenomics fee, plus any potential exchange fees.



ON THE BLOCKCHAIN

1% Tokenomics

Each centralized exchange sets its own fees, which may vary. Please consult your chosen exchange to learn about its specific fee structure.



#### Q: What's the catch?

There is no catch. This is a step forward in our mission to improve the functionality and scalability of what we are building. Our ecosystem.

While the total fee will be lower, it opens up the opportunity for increased use and trading.

These changes seek to create greater participation and versatility within the SafeMoon ecosystem while streamlining product and service integration in a constantly evolving environment.

Also, remember that tokenomics are not being removed; they are being adjusted. The goal is to ensure that the SafeMoon ecosystem and those who participate within it are given access to the best of all possibilities.



## Some Key Benefits



#### Increased activity within the SafeMoon ecosystem



High-quality, highly functional and connected systems will be more attractive to token and technology partners



## Distribution across the ecosystem as it expands with more chains



## Enhanced appeal for those who view higher fees as restrictive



We are delighted to finally be sharing this news with you and look forward to bringing you more details about our maturing SafeMoon ecosystem soon.



#### Thank you.

If you have further questions about tokenomics, we invite you to join our <u>social networks</u>, where you'll find friendly moderators, educators, and community members ready to share knowledge and bring everyone up to speed on these changes. Please join us as we build The Web3 Movement for Everyone.™

SafeMoon Invent, Excite, Unite





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